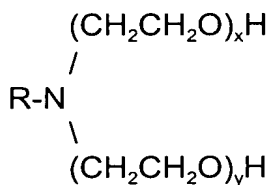


Claims:

1. A skin cleansing agent, particularly for the removal of printing colors and/or inks, characterized in that the agent comprises the components
 - a) 1 to 70 wt.-% of at least one ethoxylated amine and/or ethoxylated diamine,
 - b) 30 to 70 wt.-% of at least one polyethylene glycol of general formula $\text{H-O-(CH}_2\text{CH}_2\text{-O)}_n\text{H}$, wherein n is an integer of from 1 to 150,
 - c) 1 to 30 wt.-% of at least one fatty alcohol polyglycol ether,
 - d) 0.1 to 5 wt.-% of at least one complexing agent,
 - e) 0 to 30 wt.-% of at least one reducing or oxidizing agent,
 - f) 0 to 25 wt.-% of one or more abrasives,
 - g) 0 to 10 wt.-% of at least one polyhydric alcohol,
 - h) 0 to 3 wt.-% water,
 - i) optionally one or more viscosity-building agents,
 - j) optionally further cosmetic adjuvants, additives and/or active substances,

the sum of components a) through j) making 100 wt.-%, relative to the composition of the cleansing agent.

2. The skin cleansing agent according to claim 1, characterized in that the ethoxylated amine is an amine in accordance with general formula I

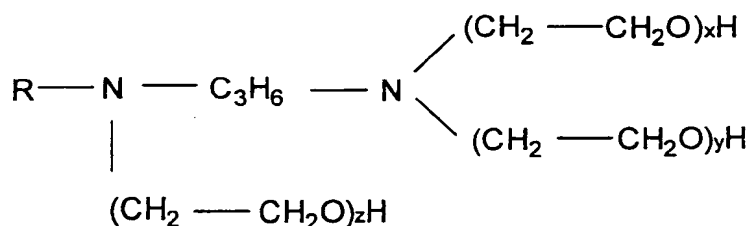


wherein

R = saturated, unsaturated, branched or unbranched alkyl residue having 1 to 24 C atoms, and

x and y are integers of from 1 to 30, and can be $x = y$ or $x \neq y$, and the sum $x + y \leq 60$.

3. The skin cleansing agent according to claim 1 or 2, characterized in that the ethoxylated amine is selected from the group of oleylamines, tallow amines and cocamines.
4. The skin cleansing agent according to any of claims 1 to 3, characterized in that the ethoxylated diamine is a diamine according to the general formula II



wherein

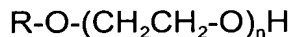
R = saturated, unsaturated, branched or unbranched alkyl residue having 1 to 24 C atoms, and

x, y and z are integers of from 1 to 10, and $x = y = z$, or x, y and z are different from each other, and the sum $x + y + z \leq 30$.

5. The skin cleansing agent according to any of claims 1 to 4, characterized in that, as component b), the agent includes 40 to 65 wt.-% of at least one polyethylene glycol of general formula $\text{H-O}-(\text{CH}_2\text{CH}_2\text{-O})_n\text{H}$, wherein n is an integer of from 1 to 150.
6. The skin cleansing agent according to claim 5, characterized in that, as component b), the agent includes 50 to 60 wt.-% of at least one polyethyl-

ene glycol of general formula $\text{H-O}-(\text{CH}_2\text{CH}_2\text{-O})_n\text{H}$, wherein n is an integer of from 1 to 25.

7. The skin cleansing agent according to any of claims 1 to 6, characterized in that the agent includes 1 to 20 wt.-% of at least one fatty alcohol polyglycol ether as component c).
8. The skin cleansing agent according to claim 7, characterized in that component c) is at least one fatty alcohol ethoxylate of general formula



wherein

R is a saturated, unsaturated, branched or unbranched alkyl residue, and n is an integer of from 1 to 11.

9. The skin cleansing agent according to any of claims 1 to 8, characterized in that the agent includes 0.1 to 4 wt.-% of at least one complexing agent as component d).
10. The skin cleansing agent according to any of claims 1 to 9, characterized in that the agent includes 2 wt.-% of at least one complexing agent as component d).
11. The skin cleansing agent according to any of claims 1 to 10, characterized in that the agent includes 1 to 25 wt.-% of at least one reducing or oxidizing agent as component e).
12. The skin cleansing agent according to claim 11, characterized in that the agent has dithionites as reducing agents.

13. The skin cleansing agent according to claim 12, characterized in that the agent includes 8 to 12 wt.-% sodium dithionite as reducing agent.
14. The skin cleansing agent according to claim 11, characterized in that the agent includes at least one perborate salt as oxidizing agent.
15. The skin cleansing agent according to any of claims 1 to 14, characterized in that the agent includes 10 to 20 wt.-% abrasives as component f).
16. The skin cleansing agent according to any of claims 1 to 15, characterized in that the agent includes 1 to 5 wt.-% of at least one polyhydric alcohol as component g), which is a straight-chain, branched or cyclic alkanol having 2 to 12 carbon atoms.
17. The skin cleansing agent according to any of claims 1 to 16, characterized in that, as component i), the agent includes a combination of cetyl myristyl hydroxyalkylcellulose and pyrogenic silica as viscosity-building agent.
18. The skin cleansing agent according to any of claims 1 to 17, characterized in that, as component j), the agent includes pH regulators, stabilizers, odorous substances, preservatives, antioxidants and/or oily or aqueous care components as cosmetic adjuvants, additives and/or active substances.